

Celebration of Life & Leadership 2024 Gala



Sponsorship Opportunities

Saturday, September 28, 2024
6:00 p.m. to 11:00 p.m.
West Belmont Place Ballroom
The National Conference Center
Leesburg, Virginia



Dear Prospective Sponsor and Partner,

On behalf of the Loudoun Laurels Foundation, I am pleased to present this sponsorship proposal for our 2024 annual *Celebration of Life and Leadership* gala.

We invite you to partner with us!

Our 15th annual gala on September 28, 2024, will recognize individuals whose selflessness, imagination, and generosity have combined to enrich Loudoun County, improving the quality of life here for all its residents. By honoring community leaders, the Loudoun Laurels Foundation seeks to highlight major contributions to the preservation and conservation of our county's natural and historic resources; the availability of proper nutrition, affordable housing, and medical care for underserved populations; and the promotion of a robust business, arts, and cultural environment in Loudoun County.

The gala also shines a light on two deserving Loudoun County high school seniors designated to receive \$40,000 scholarships to attend the four-year Virginia state institution of higher learning of their choice. Our Loudoun Laurels Scholars are trailblazers who, in addition to their academic achievements, "pay it forward" with community support through volunteerism.

We truly appreciate your support!

Enclosed you will find tiered sponsorship packages that provide you and your business an opportunity to network and showcase your brand during our very special annual event.

Thank you in advance for considering sponsorship of the 2024 *Celebration of Life and Leadership* gala!

Warmest regards,

NIKKI DARUWALA
Executive Director

Mission

The Loudoun Laurels Foundation is committed to honoring exceptional community service for the benefit of Loudoun County citizens and to developing future civic leaders through scholarship and mentorship.

Board of Directors & Members of the Advisory Committee

On behalf of the Board of Directors and members of the Advisory Committee of the Loudoun Laurels Foundation

Mr. Howard Armfield	Dr. Edgar B. Hatrick, III	Mr. Buddy Rizer
Mr. Peter Arundel	The Honorable Thomas D. Horne	Mr. James P. Roberts
Ms. Elaine May Attridge	Mr. Tony Howard	Ms. Karen Russell
Mr. Joseph L. Boling	Ms. DeeDee Hubbard	Dr. Kathleen Saylor
Ms. Kristina Bouweiri	Mr. Greg Jay	Mr. Eugene Scheel
Mr. Childs Frick Burden	Mr. Thomas G. Jewell	Mr. Fredrick D. Schaufeld
The Late Mr. Stanley Caulkins	Ms. Sheila Johnson	Ms. Karen Schaufeld
Ms. Agnes diZerega Cook	Mr. Charles Kuhn	The Honorable Robert E. Sevila, Esq.
Dr. John Cook, III	Mr. J. Hamilton Lambert	Mr. Norman Styer
Ms. Patricia Magee Daly	Ms. Dorothy "Punkin" Lee	Mr. Alfred P. Van Huyck
The Honorable Betsy Davis	Ms. Sandy Lerner	The Late Mr. Lang Washburn
Mr. Prem Devadas	Mr. Stephen M. Mautner	Ms. Judy Washburn
The Late Mr. Fred E. Drummond	The Honorable Joe T. May	The Late Ms. Su Webb
Ms. Karen Graham	Mr. Jeffrey D. Mitchell	Maj. Gen. Charles E. Williams (United States Army Ret.)
Mr. William Harrison	Ms. Margaret Morton	Ms. Cate Magennis Wyatt
Mr. Kimball Hart	Ms. Amy Owen	The Late Mr. Paul G. Ziluca
	Mr. Lewis Parker	

\$1,080,000

awarded in scholarships
to 27 students

32 Laureates

honored for their outstanding leadership
and selfless commitment to the Loudoun
County community and beyond

Sponsorship Levels

THE LOUDOUN LAURELS GALA
SEPTEMBER 28, 2024 • THE NATIONAL CONFERENCE CENTER, LEESBURG

- Two tables for 10 with corporate logos or name designations
- Recognition from the podium at the Gala
- Gala keepsake program back cover full page advertisement
- Banner, social media and web site recognition
- Participation in Loudoun Laurels Stewardship Trust events
- Opportunity to distribute one piece of literature

DIAMOND SPONSOR — \$25,000
(Exclusive, only one available)

- Table for 10 with corporate logo or name designation
- Gala keepsake program half page advertisement
- Banner, social media, and website recognition

GOLD SPONSORS — \$5,000

- Two tables for 10 with corporate logo or name designation
- Recognition from the podium at the Gala
- Gala keepsake program full page advertisement
- Banner, social media, and website recognition
- Participation in Loudoun Laurels Stewardship Trust events

SAPPHIRE SPONSORS — \$15,000

- Six seats at a table for 10 with corporate logo or name designation
- Gala keepsake program quarter page advertisement
- Banner, social media, and website recognition

SILVER SPONSORS — \$2,500

- Two seats at a table for 10
- Gala keepsake program listing
- Banner, social media, and website recognition

BRONZE SPONSORSHIPS — \$1,000

- Table for 10 with corporate logo or name designation
- Recognition from the podium at the Gala
- Gala keepsake program full page advertisement
- Banner, social media, and website recognition
- Participation in Loudoun Laurels Stewardship Trust events

PLATINUM SPONSORS — \$10,000

- Each ticket includes hors d'oeuvres, plated dinner, dessert, champagne toast, and open bar
- Gala keepsake program
- Guest favor

INDIVIDUAL TICKETS — \$250

TO PURCHASE TICKETS ONLINE, VISIT:

bit.ly/3us0rrQ

Gala Keepsake Program Advertisement Specifications

OPTIMUM PRINTING SUGGESTIONS:

Accepted File Types:

Press-ready PDF or HiRes JPG

Full Page Ad PLUS Bleed - 7.25 x 10.25 inches

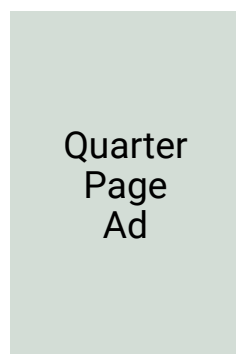
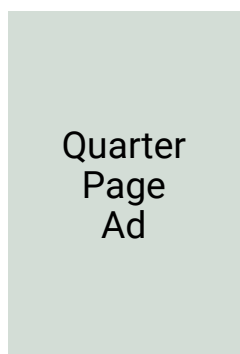
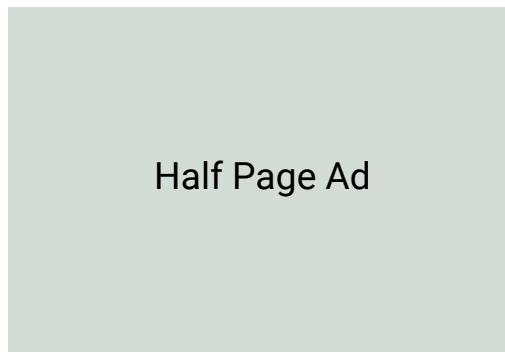
Full Page Ad - 6.5 x 9.5 inches

Half Page Ad - 6.5 x 4.5 inches

Quarter Page Ad - 3 x 4.5 inches

All press-ready PDF and/or images must be a minimum of 300 dpi in black & white/grayscale. We strongly recommends that full page ads with bleeds keep its text, rules, and images that are not intended to bleed, within the page's "live area." This live area equals one-quarter inch inside the trim size on all four sides. Any images or color areas that bleed should be pulled a minimum of one-quarter inch inside the trim size on all four sides.

ADVERTISEMENT SIZES	
Ad Formats	Dimensions
Full Page Ad with bleed	7.25 x 10.25 in
Full Page Ad	6.5 x 9.5 in
Half Page Ad	6.5 x 4.5 in
Quarter Page Ad	3 x 4.5 in



Loudoun Laurels Foundation

2024 Gala Sponsorship Agreement

I/We hereby agree to support the Loudoun Laurels Foundation's 2024 Gala at the sponsorship level indicated below.

Name: _____

Title: _____ Organization: _____

Mailing Address: _____

Email Address: _____ Telephone: _____

DIAMOND SPONSOR — \$25,000
(Exclusive, only one available)

- Two tables for 10 with corporate logos or name designations
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- Participation in Loudoun Laurels Stewardship Trust events
- Opportunity to distribute one piece of literature

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BRONZE SPONSORSHIPS — \$1,000

- Two seats at a table for 10
- Gala keepsake program listing
- Banner, social media, and website recognition

INDIVIDUAL TICKETS — \$250

- Each ticket includes hors d'oeuvres, plated dinner, dessert, champagne toast, and open bar
- Gala keepsake program
- Guest favor
- Quantity: _____

I/We understand payment is due on or before August 25, 2024.

I/We have enclosed a check in the amount of \$_____ made payable to:
Loudoun Laurels and mailed to P.O. Box 183,
Leesburg, VA 20178

Signature: _____

Date: _____

Thank You For Your Support!

Auction Donation Commitment Form

THE LOUDOUN LAURELS GALA
SEPTEMBER 28, 2024 • THE NATIONAL CONFERENCE CENTER, LEESBURG

Personal Information

NAME

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Donation Information

DESCRIPTION OF ITEM(S) DONATED (NOTE: GIFT CERTIFICATES MUST HAVE AN EXPIRATION DATE AFTER SEPTEMBER 2025)

RETAIL VALUE OF ITEM(S) DONATED

DONATION DELIVERY OPTIONS:

READY FOR PICK-UP:

LOCATION

DATE/TIME

MAIL TO OUR OFFICE

P.O. Box 183, Leesburg, VA 20178

DROP-OFF AT OUR OFFICE

14001 Innovation Way
Leesburg, VA 20176

Thank you for your generous donation

Please call (703) 771-0927 to schedule delivery for your silent auction donation.

chris@loudounlaurels.org
Main: (703) 771-0927

Tax Id: 27-3682448
A 501(c)(3) Organization