

Loudoun Laurels Foundation

Celebration of Life & Leadership 2025 Gala

Sponsorship Opportunities



Saturday, September 27, 2025 6:00 p.m. to 10:30 p.m. West Belmont Place Ballroom The National Conference Center Leesburg, Virginia



Dear Prospective Sponsor and Partner,

On behalf of the Loudoun Laurels Foundation, I am pleased to present this sponsorship proposal for our 2025 annual *Celebration of Life and Leadership* gala.

We invite you to partner with us!

Our gala on September 27, 2025, will recognize individuals whose selflessness, imagination, and generosity have combined to enrich Loudoun County, improving the quality of life here for all its residents. By honoring community leaders, the Loudoun Laurels Foundation seeks to highlight major contributions to the preservation and conservation of our county's natural and historic resources; the availability of proper nutrition, affordable housing, and medical care for underserved populations; and the promotion of a robust business, arts, and cultural environment in Loudoun County.

The gala also shines a light on two deserving Loudoun County high school seniors designated to receive \$40,000 scholarships to attend the four-year Virginia state institution of higher learning of their choice. Our Loudoun Laurels Scholars are trailblazers who, in addition to their academic achievements, "pay it forward" with community support through volunteerism.

We truly appreciate your support!

Enclosed you will find tiered sponsorship packages that provide you and your business an opportunity to network and showcase your brand during our very special annual event.

Thank you in advance for considering sponsorship of the 2025 *Celebration of Life and Leadership* gala!

Warmest regards,

NIKKI DARUWALA Executive Director

Mission

The Loudoun Laurels Foundation is to honoring exceptional community service for the benefit of Loudon County citizens and to developing future civic leaders through scholarship and mentorship.

Board of Directors & Members of the Advisory Committee

On behalf of the Board of Directors and members of the Advisory Committee of the Loudoun Laurels Foundation

Mr. Howard Armfield Mr. Peter Arundel Ms. Elaine May Attridge Mr. Joseph L. Boling Ms. Kristina Bouweiri Mr. Childs Frick Burden The Late Mr. Stanley Caulkins Ms. Agnes diZerega Cook Dr. John Cook, III The Honorable Betsy Davis Mr. Prem Devadas The Late Mr. Fred E. Drummond Ms. Karen Graham Mr. William Harrison Mr. Kimball Hart Dr. Edgar B. Hatrick, III

The Honorable Thomas D. Horne Mr. Tony Howard Mr. Greg Jay Mr. Thomas G. Jewell Ms. Sheila Johnson Mr. Charles Kuhn Mr. J. Hamilton Lambert Ms. Dorothy "Punkin" Lee Ms. Sandy Lerner Mr. Stephen M. Mautner The Honorable Joe T. May The Honorable J. Randall "Randy" Minchew Mr. Jeffrey D. Mitchell Ms. Margaret Morton Ms. Amy Owen Mr. Lewis Parker

Mr. Stephen C. Price Mr. Buddy Rizer Mr. James P. Roberts Ms. Karen Russell Dr. Kathleen Saylor Mr. Eugene Scheel Mr. Fredrick D. Schaufeld Ms. Karen Schaufeld The Honorable Robert E. Sevila, Esq. Mr. Norman Styer Mr. Alfred P. Van Huyck The Late Mr. Lang Washburn Ms. Judy Washburn The Late Ms. Su Webb Mai. Gen. Charles E. Williams (United States Army Ret.) Ms. Cate Magennis Wyatt The Late Mr. Paul G. Ziluca

\$1,160,000

awarded in scholarships to 29 students

34 Laureates

honored for their outstanding leadership and selfless commitment to the Loudoun County community and beyond

Sponsorship Levels

THE LOUDOUN LAURELS GALA SEPTEMBER 27, 2025 • THE NATIONAL CONFERENCE CENTER, LEESBURG

- Two tables for 10 with corporate logos or name designations
- Recognition from the podium at the Gala
- Gala keepsake program special placement full page advertisement
- Banner, social media and web site recognition
- Participation in Loudoun Laurels Stewardship Trust events
- Opportunity to distribute one piece of literature

DIAMOND SPONSORS — \$25,000

- Two tables for 10 with corporate logos or name designations
- Recognition from the podium at the Gala
- Gala keepsake program full page advertisement
- Banner, social media, and website recognition
- Participation in Loudoun Laurels Stewardship Trust events

SAPPHIRE SPONSORS — \$15,000

- Table for 10 with corporate logo or name designation
- Recognition from the podium at the Gala
- Gala keepsake program full page advertisement
- Banner, social media, and website recognition
- Participation in Loudoun Laurels Stewardship Trust events

PLATINUM SPONSORS — \$10,000

- Table for 10 with corporate logo or name designation
- Gala keepsake program half page advertisement
- Banner, social media, and website recognition

GOLD SPONSORS — \$5,000

- Six seats at a table for 10 with corporate logo or name designation
- Gala keepsake program quarter page advertisement
- Banner, social media, and website recognition

SILVER SPONSORS - \$2,500

- Two seats at a table for 10
- Gala keepsake program listing
- Banner, social media, and website recognition

BRONZE SPONSORSHIPS — \$1,000

• Each ticket includes hors d'oeuvres, plated dinner, dessert, champagne toast, and open bar

- Gala keepsake program
- Guest favor

INDIVIDUAL TICKETS — \$250



to purchase tickets online, visit: bit.ly/3usOrrQ

Gala Keepsake Program Advertisement Specifications

OPTIMUM PRINTING SUGGESTIONS:

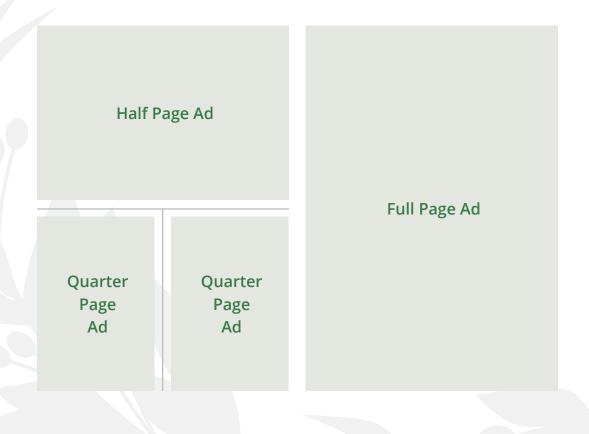
Accepted File Types: Press-ready PDF or HiRes JPG

Full Page Ad PLUS Bleed - 7.25 x 10.25 inches Full Page Ad - 6.5 x 9.5 inches Half Page Ad - 6.5 x 4.5 inches Quarter Page Ad - 3 x 4.5 inches

ADVERTISEMENT SIZES

Ad Formats	Dimensions
Full Page Ad with bleed	7.25 x 10.25 in
Full Page Ad	6.5 x 9.5 in
Half Page Ad	6.5 x 4.5 in
Quarter Page Ad	3 x 4.5 in

All press-ready PDF and/or images must be a minimum of 300 dpi in black & white/grayscale. We strongly recommends that full page ads with bleeds keep its text, rules, and images that are not intended to bleed, within the page's "live area." This live area equals one-quarter inch inside the trim size on all four sides. Any images or color areas that bleed should be pulled a minimum of one-quarter inch inside the trim size on all four sides.



Loudoun Laurels Foundation 2025 Gala Sponsorship Agreement

I/We hereby agree to support the Loudoun Laurels Foundation's 2025 Gala at the sponsorship level indicated below.

Name:		
Title:	Organization:	
Mailing Address:		
Email Address:	Telephone:	
\Box DIAMOND SPONSORS — \$25,000	\Box GOLD SPONSORS — \$5,000	
 Two tables for 10 with corporate logos or name designations Recognition from the podium at the Gala Gala keepsake program special placement full 	 Table for 10 with corporate logo or name designation Gala keepsake program half page advertisement Banner, social media, and website recognition 	
 page advertisement Banner, social media and web site recognition Participation in Loudoun Laurels Stewardship Trust events Opportunity to distribute one piece of literature 	 SILVER SPONSORS — \$2,500 Six seats at a table for 10 with corporate logo or name designation Gala keepsake program quarter page advertisement Banner, social media, and website recognition 	
 SAPPHIRE SPONSORS — \$15,000 Two tables for 10 with corporate logos or name designations Recognition from the podium at the Gala Gala keepsake program full page advertisement Banner, social media, and website recognition Participation in Loudoun Laurels Stewardship Trust events 	 BRONZE SPONSORSHIPS — \$1,000 Two seats at a table for 10 Gala keepsake program listing Banner, social media, and website recognition INDIVIDUAL TICKETS — \$250 Each ticket includes hors d'oeuvres, plated dinner, dessert, champagne toast, and open bar 	
 PLATINUM SPONSORS — \$10,000 Table for 10 with corporate logo or name designation Recognition from the podium at the Gala Gala keepsake program full page advertisement Banner, social media, and website recognition 	 Gala keepsake program Guest favor Quantity: I/We understand payment is due on or before August 25, 2025. 	

• Participation in Loudoun Laurels Stewardship Trust events I/We have enclosed a check in the amount of

\$_____ made payable to:

Loudoun Laurels and mailed to P.O. Box 183, Leesburg, VA 20178

Signature: _____ Date:

Thank You For Your Support!

Auction Donation Commitment Form

THE LOUDOUN LAURELS GALA SEPTEMBER 27, 2025 • THE NATIONAL CONFERENCE CENTER, LEESBURG

Personal Information

NAME	ORGANIZATION
ADDRESS	CITY
STATE	ZIP
PHONE	EMAIL

Donation Information

DESCRIPTION OF ITEM(S) DONATED (NOTE: GIFT CERTIFICATES MUST HAVE AN EXPIRATION DATE AFTER SEPTEMBER 2026)

RETAIL VALUE OF ITEM(S) DONATED

DONATION DELIVERY OPTIONS:

READY FOR PICK-UP:

MAIL TO OUR OFFICE

LOCATION

_ DROP-OFF AT OUR OFFICE

DATE/TIME

Thank you for your generous donation Please call (703) 771-0927 to schedule delivery for your silent auction donation.

Chris@LoudounLaurels.org Main: (703) 771-0927 Tax Id: 27-3682448 A 501(c)(3) Organization