

Loudoun Laurels Foundation

Celebration of Life & Leadership 2025 Gala

Sponsorship Opportunities



Saturday, September 27, 2025 6:00 p.m. to 10:30 p.m. West Belmont Place Ballroom The National Conference Center Leesburg, Virginia



Dear Prospective Sponsor and Partner,

On behalf of the Loudoun Laurels Foundation, I am pleased to present this sponsorship proposal for our 2025 annual *Celebration of Life and Leadership* gala.

We invite you to partner with us!

Our gala on September 27, 2025, will recognize individuals whose selflessness, imagination, and generosity have combined to enrich Loudoun County, improving the quality of life here for all its residents. By honoring community leaders, the Loudoun Laurels Foundation seeks to highlight major contributions to the preservation and conservation of our county's natural and historic resources; the availability of proper nutrition, affordable housing, and medical care for underserved populations; and the promotion of a robust business, arts, and cultural environment in Loudoun County.

The gala also shines a light on two deserving Loudoun County high school seniors designated to receive \$40,000 scholarships to attend the four-year Virginia state institution of higher learning of their choice. Our Loudoun Laurels Scholars are trailblazers who, in addition to their academic achievements, "pay it forward" with community support through volunteerism.

We truly appreciate your support!

Enclosed you will find tiered sponsorship packages that provide you and your business an opportunity to network and showcase your brand during our very special annual event.

Thank you in advance for considering sponsorship of the 2025 *Celebration of Life and Leadership* gala!

Warmest regards,

NIKKI DARUWALA

Executive Director

Mission

The Loudoun Laurels Foundation is to honoring exceptional community service for the benefit of Loudon County citizens and to developing future civic leaders through scholarship and mentorship.

Board of Directors & Members of the Advisory Committee

On behalf of the Board of Directors and members of the Advisory Committee of the Loudoun Laurels Foundation

Mr. Howard Armfield

Mr. Peter Arundel

Ms. Elaine May Attridge

Mr. Joseph L. Boling

Ms. Kristina Bouweiri

Mr. Childs Frick Burden

The Late Mr. Stanley

Caulkins

Ms. Agnes diZerega Cook

Dr. John Cook, III

The Honorable Betsy Davis

Mr. Prem Devadas

The Late Mr. Fred E.

Drummond

Ms. Karen Graham

Mr. William Harrison

Mr. Kimball Hart

Dr. Edgar B. Hatrick, III

The Honorable Thomas

D. Horne

Mr. Tony Howard

Mr. Greg Jay

Mr. Thomas G. Jewell

Ms. Sheila Johnson

Mr. Charles Kuhn

Mr. J. Hamilton Lambert

Ms. Dorothy "Punkin" Lee

Ms. Sandy Lerner

Mr. Stephen M. Mautner

The Honorable Joe T. May

The Honorable J. Randall

"Randy" Minchew

Mr. Jeffrey D. Mitchell

Ms. Margaret Morton

Ms. Amy Owen

Mr. Lewis Parker

Mr. Stephen C. Price

Mr. Buddy Rizer

Mr. James P. Roberts

Ms. Karen Russell

Dr. Kathleen Saylor

Mr. Eugene Scheel

Mr. Fredrick D. Schaufeld

Ms. Karen Schaufeld

The Honorable Robert E.

Sevila, Esq.

Mr. Norman Styer

Mr. Alfred P. Van Huyck

The Late Mr. Lang Washburn

Ms. Judy Washburn

The Late Ms. Su Webb

Maj. Gen. Charles E. Williams

(United States Army Ret.)

Ms. Cate Magennis Wyatt

The Late Mr. Paul G. Ziluca

\$1,160,000

awarded in scholarships to 29 students

34 Laureates

honored for their outstanding leadership and selfless commitment to the Loudoun County community and beyond

Sponsorship Levels

THE LOUDOUN LAURELS GALA SEPTEMBER 27, 2025 • THE NATIONAL CONFERENCE CENTER, LEESBURG

- Two tables for 10 with corporate logos or name designations
- Recognition from the podium at the Gala
- Gala keepsake program special placement full page advertisement
- Banner, social media and web site recognition
- Participation in Loudoun Laurels Stewardship Trust events
- Opportunity to distribute one piece of literature

DIAMOND SPONSORS — \$25,000

• Two tables for 10 with corporate logos or name designations

SAPPHIRE SPONSORS — \$15,000

- Table for 10 with corporate logo or name designation
- Recognition from the podium at the Gala
- Gala keepsake program full page advertisement
- Banner, social media, and website recognition
- Participation in Loudoun Laurels Stewardship Trust events

PLATINUM SPONSORS — \$10,000

- Table for 10 with corporate logo or name designation
- Gala keepsake program half page advertisement
- Banner, social media, and website recognition

GOLD SPONSORS — \$5,000

- Six seats at a table for 10 with corporate logo or name designation
- Gala keepsake program quarter page advertisement
- Banner, social media, and website recognition

• Banner, social media, and website

BRONZE SPONSORSHIPS — \$1,000

- Each ticket includes hors d'oeuvres, plated dinner, dessert, champagne toast, and open bar
- Gala keepsake program
- Guest favor

INDIVIDUAL TICKETS — \$250



TO PURCHASE TICKETS ONLINE, VISIT:

bit.ly/3us0rrQ





Gala Keepsake Program Advertisement Specifications

OPTIMUM PRINTING SUGGESTIONS:

Accepted File Types: Press-ready PDF or HiRes JPG

Full Page Ad PLUS Bleed - 7.25 x 10.25 inches

Full Page Ad - 6.5 x 9.5 inches

Half Page Ad - 6.5 x 4.5 inches

Quarter Page Ad - 3 x 4.5 inches

ADVERTISEMENT SIZES		
Ad Formats	Dimensions	
Full Page Ad with bleed	7.25 x 10.25 in	
Full Page Ad	6.5 x 9.5 in	
Half Page Ad	6.5 x 4.5 in	
Quarter Page Ad	3 x 4.5 in	

All press-ready PDF and/or images must be a minimum of 300 dpi in black & white/grayscale. We strongly recommends that full page ads with bleeds keep its text, rules, and images that are not intended to bleed, within the page's "live area." This live area equals one-quarter inch inside the trim size on all four sides. Any images or color areas that bleed should be pulled a minimum of one-quarter inch inside the trim size on all four sides.

Half Page Ad

Full Page Ad

Quarter
Page
Ad
Ad

Loudoun Laurels Foundation 2025 Gala Sponsorship Agreement

 $\ensuremath{\mathrm{I/We}}$ hereby agree to support the Loudoun Laurels Foundation's 2025 Gala at the sponsorship level indicated below.

Name:	
Title:	Organization:
Mailing Address:	
Email Address:	Telephone:
☐ DIAMOND SPONSORS — \$25,000	\Box GOLD SPONSORS — \$5,000
 Two tables for 10 with corporate logos or name designations Recognition from the podium at the Gala 	 Table for 10 with corporate logo or name designation Gala keepsake program half page advertisement
 Gala keepsake program special placement full page advertisement 	Banner, social media, and website recognition
Banner, social media and web site recognition Barticipation in Loudeup Laurel Standards in	☐ SILVER SPONSORS — \$2,500
 Participation in Loudoun Laurels Stewardship Trust events 	 Six seats at a table for 10 with corporate logo or name designation
 Opportunity to distribute one piece of literature 	 Gala keepsake program quarter page advertisement Banner, social media, and website recognition
☐ SAPPHIRE SPONSORS — \$15,000	☐ BRONZE SPONSORSHIPS — \$1,000
 Two tables for 10 with corporate logos or name designations Recognition from the podium at the Gala Gala keepsake program full page advertisement Banner, social media, and website recognition Participation in Loudoun Laurels Stewardship Trust events 	 Two seats at a table for 10 Gala keepsake program listing Banner, social media, and website recognition INDIVIDUAL TICKETS — \$250 Each ticket includes hors d'oeuvres, plated dinner, dessert, champagne toast, and open bar
☐ PLATINUM SPONSORS — \$10,000	Gala keepsake program
Table for 10 with corporate logo or name designation	Guest favorQuantity:
 Recognition from the podium at the Gala Gala keepsake program full page advertisement Banner, social media, and website recognition 	I/We understand payment is due on or before August 25, 2025. I/We have enclosed a check in the amount of
Participation in Loudoun Laurels Stewardship Trust events	\$ made payable to: Loudoun Laurels and mailed to P.O. Box 183, Leesburg, VA 20178
	Signature:

Thank You For Your Support!

Auction Donation Commitment Form

THE LOUDOUN LAURELS GALA SEPTEMBER 27, 2025 • THE NATIONAL CONFERENCE CENTER, LEESBURG

Personal Information

NAME		ORGANIZATION					
ADDRESS STATE PHONE		ZIP EMAIL					
						(S) DONATED (NO	nformation OTE: GIFT CERTIFICATES MUST HAVE AN 1026)
					RETAIL VALUE OF ITEM	[(S) DONATED	
DONATION DELIVERY C	OPTIONS:						
READY FOR PICE	K-UP:	MAIL TO OUR OFFICE					
LOCATION		DROP-OFF AT OUR OFFICE					
DATE/TIME							

Thank you for your generous donation

Please call (703) 771-0927 to schedule delivery for your silent auction donation.