

Gala Keepsake Program Advertisement Specifications

OPTIMAL PRINTING SUGGESTIONS:

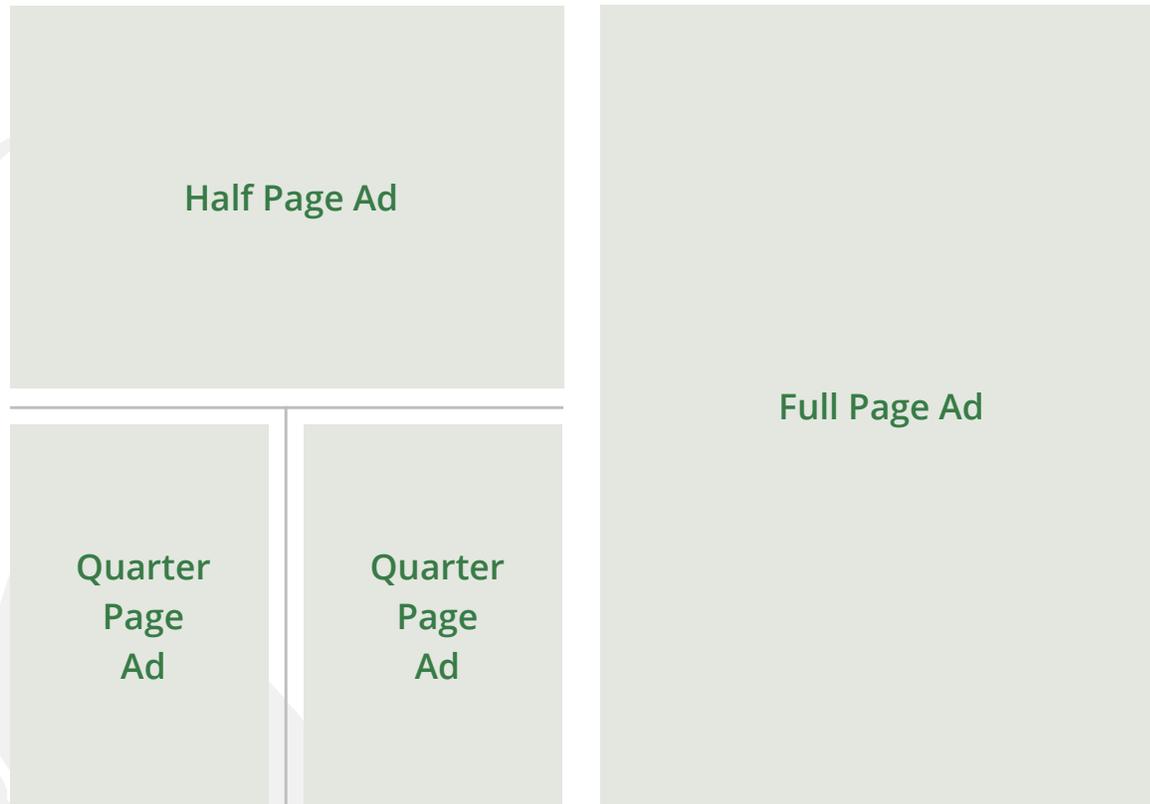
Accepted File Types:

Press-ready PDF or HiRes JPG

ADVERTISEMENT SIZES

Ad Formats	Dimensions
Full-page ad with bleed	7.25 x 10.25 in
Full-page ad	6.5 x 9.5 in
Half-page ad	6.5 x 4.5 in
Quarter-page ad	3 x 4.5 in

All press-ready PDFs and/or images must be a minimum of 300 dpi in black & white/grayscale. We strongly recommend that full-page ads with bleeds keep text, rules and images that are not intended to bleed within the page's "live area." This live area equals one-quarter inch inside the trim size on all four sides. Any images or color areas that bleed should be pulled at least ¼ inch inside the trim size on all four sides.



Half Page Ad

Quarter
Page
Ad

Quarter
Page
Ad

Full Page Ad