

# Sponsorship Opportunities

Friday, September 22, 2023 6:30 p.m. to 11:00 p.m. Lansdowne Resort Ballroom Leesburg, Virginia



Dear Prospective Sponsor and Partner,

On behalf of the Loudoun Laurels Foundation, I am pleased to present this sponsorship proposal for our 2023 annual *Celebration of Life and Leadership* gala.

We invite you to partner with us!

Our 14th annual gala on September 22, 2023, will recognize an individual whose selflessness, imagination, and generosity have combined to enrich Loudoun County, improving the quality of life here for all its residents. By honoring community leaders, the Loudoun Laurels Foundation seeks to highlight major contributions to the preservation and conservation of our county's natural and historic resources; the availability of proper nutrition, affordable housing, and medical care for underserved populations; and the promotion of a robust business, arts, and cultural environment in Loudoun County.

The gala also shines a light on two deserving Loudoun County high school seniors designated to receive \$40,000 scholarships to attend the four-year Virginia state institution of higher learning of their choice. Our Loudoun Laurels Scholars are trailblazers who, in addition to their academic achievements, "pay it forward" with community support through volunteerism.

We truly appreciate your support!

Enclosed you will find tiered sponsorship packages that provide you and your business an opportunity to network and showcase your brand during our very special annual event.

Thank you in advance for considering sponsorship of the 2023 *Celebration of Life and Leadership* gala!

Warmest regards,

#### NIKKI DARUWALA

Executive Director

## Mission

The Loudoun Laurels Foundation is to honoring exceptional community service for the benefit of Loudon County citizens and to developing future civic leaders through scholarship and mentorship.

# Board of Directors & Members of the Advisory Committee

On behalf of the Board of Directors and members of the Advisory Committee of the Loudoun Laurels Foundation

Mr. Howard Armfield

Ms. Elaine May Attridge

Mr. Peter Arundel

Mr. Joseph L. Boling

Ms. Kristina Bouweiri

Mr. Childs Frick Burden

The Late Mr. Stanley

**Caulkins** 

Ms. Agnes diZerega Cook

Dr. John Cook, III

Ms. Patricia Magee Daly

Ms. Betsy Davis

Mr. Prem Devadas

The Late Mr. Fred E.

Drummond

Ms. Karen Graham

Mr. Bill Harrison

Mr. Kim Hart

Dr. Edgar B. Hatrick, III

Mr. Tony Howard

Ms. DeeDee Hubbard

Mr. Greg Jay

Mr. Thomas G. Jewell

Mr. Charles Kuhn

Mr. J. Hamilton Lambert

Ms. Dorothy "Punkin" Lee

Ms. Sandy Lerner

Mr. Stephen M. Mautner

The Honorable Joe

T. May

Ms. Margaret Morton

Ms. Amy Owen

Mr. Buddy Rizer

Mr. James P. Roberts

Ms. Karen Russell

Dr. Kathleen Saylor

Mr. Eugene Scheel

Mr. Frederick D. Schaufeld

Ms. Karen Schaufeld

The Honorable Robert E.

Sevila, Esq.

Mr. Norman Styer

The Late Mr. Lang Washburn

Ms. Judy Washburn

The Late Ms. Su Webb

Maj. Gen. Charles E. Williams

(United States Army Ret.)

Ms. Cate Magennis Wyatt

The Late Mr. Paul G. Ziluca

## \$1 Million

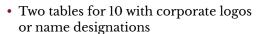
awarded in scholarships to 25 students

### 30 Laureates

honored for their outstanding leadership and selfless commitment to the Loudoun County community and beyond

# Sponsorship Levels

#### THE LOUDOUN LAURELS GALA SEPTEMBER 22, 2023 • LANSDOWNE RESORT, LEESBURG



- Recognition from the podium at the Gala
- Gala program back cover full page advertisement
- Banner, social media and web site recognition
- Participation in Loudoun Laurels Stewardship Trust scholarship awards

DIAMOND SPONSOR — \$25,000 (only one available)

- Table for 10 with corporate logo or name designation
- Recognition from the podium at the Gala
- Gala program full page advertisement opposite program agenda
- Banner, social media, and website recognition
- Participation in Loudoun Laurels Stewardship Trust scholarship awards

SAPPHIRE SPONSOR — \$15,000 (only one available)

- Table for 10 with corporate logo or name designation
- Recognition from the podium at the Gala
- Gala program full page advertisement
- Banner, social media, and website recognition
- Participation in Loudoun Laurels Stewardship Trust scholarship awards

PLATINUM SPONSORS — \$10,000

- Table for 10 with corporate logo or name designation
- Gala program half page advertisement
- Banner, social media, and website recognition

#### GOLD SPONSORS — \$5.000

- Six seats at a table for 10 with corporate logo or name designation
- Gala program quarter page advertisement
- · Banner, social media, and website recognition

#### SILVER SPONSORS — \$2,500

- Two seats at a table for 10
- Gala program listing
- Banner, social media, and website recognition

BRONZE SPONSORSHIPS — \$1,000

INDIVIDUAL TICKET — \$250

**TO PURCHASE** TICKETS ONLINE, VISIT: bit.ly/3us0rrQ







## Loudoun Laurels Foundation 2023 Gala Sponsorship Agreement

I/We hereby agree to support the Loudoun Laurels Foundation's 2023 Gala at the sponsorship level indicated below.

Name:	
Title:	Organization:
Mailing Address:	
Email Address:	
☐ DIAMOND SPONSOR — \$25,000 (only one available)	☐ GOLD SPONSORS — \$5,000
• Two tables for 10 with corporate logos or	<ul> <li>Table for 10 with corporate logo or name designation</li> </ul>
name designations	Gala program half page advertisement
<ul> <li>Recognition from the podium at the Gala</li> </ul>	Banner, social media, and website recognition
<ul> <li>Gala program back cover full page advertisement</li> </ul>	☐ SILVER SPONSORS — \$2,500
<ul> <li>Banner, social media and web site recognition</li> </ul>	<ul> <li>Six seats at a table for 10 with corporate logo or name designation</li> </ul>
<ul> <li>Participation in Loudoun Laurels Stewardship Trust scholarship awards</li> </ul>	<ul> <li>Gala program quarter page advertisement</li> <li>Banner, social media, and website recognition</li> </ul>
☐ SAPPHIRE SPONSOR — \$15,000 (only one available)	☐ BRONZE SPONSORSHIPS — \$1,000
Table for 10 with corporate logo or name designation	<ul><li> Two seats at a table for 10</li><li> Gala program listing</li></ul>
<ul> <li>Recognition from the podium at the Gala</li> </ul>	• Banner, social media, and website recognition
<ul> <li>Gala program full page advertisement opposite program agenda</li> </ul>	$\square$ INDIVIDUAL TICKETS — \$250
<ul> <li>Banner, social media, and website recognition</li> </ul>	• Quantity:
<ul> <li>Participation in Loudoun Laurels Stewardship Trust scholarship awards</li> </ul>	I/We understand payment is due on or before August 25, 2023.
☐ PLATINUM SPONSORS — \$10,000	
Table for 10 with corporate logo or name designation	I/We have enclosed a check in the amount of \$ made payable to:
Recognition from the podium at the Gala	Loudoun Laurels and mailed to P.O. Box 183,
Gala program full page advertisement	Leesburg, VA 20178
Banner, social media, and website	Signature:
recognition	Date:
<ul> <li>Participation in Loudoun Laurels</li> <li>Stewardship Trust scholarship awards</li> </ul>	Thank You For Your Support!

# **Auction Donation Commitment Form**

THE LOUDOUN LAURELS GALA SEPTEMBER 22, 2023 • LANSDOWNE RESORT, LEESBURG

## Personal Information

NAME	ORGANIZATION
ADDRESS	CITY
STATE	ZIP
PHONE	EMAIL
	nformation OTE: GIFT CERTIFICATES MUST HAVE AN
RETAIL VALUE OF ITEM(S) DONATED _	
DONATION DELIVERY OPTIONS:	
MAIL TO OUR OFFICE (ADDRESS BELOW)	READY FOR PICK-UP:
DROP-OFF AT OUR OFFICE (CALL TO ARRANGE (703) 771-0927)	LOCATION
	DATE/TIME

Thank you for your generous donation
110 E MARKET ST SUITE 103, LEESBURG, VA 20176 • (703) 771-0927

Info@LoudounLaurels.org Main: (703) 771-0927