



OPTIMUM PRINTING SUGGESTIONS:

Accepted File Types:

Press-ready PDF or HiRes JPG

Full Page Ad PLUS Bleed - 7.25 x 10.25 inches

Full Page Ad - 6.5 x 9.5 inches

Half Page Ad - 6.5 x 4.5 inches

Quarter Page Ad - 3 x 4.5 inches

All press-ready PDF and/or images must be a minimum of 300 dpi in black & white/grayscale. We strongly recommends that full page ads with bleeds keep its text, rules, and images that are not intended to bleed, within the page's "live area." This live area equals one-quarter inch inside the trim size on all four sides. Any images or color areas that bleed should be pulled a minimum of one-quarter inch inside the trim size on all four sides.

ADVERTISEMENT SIZES	
Ad Formats	Dimensions
Full Page Ad with bleed	7.25 x 10.25 in
Full Page Ad	6.5 x 9.5 in
Half Page Ad	6.5 x 4.5 in
Quarter Page Ad	3 x 4.5 in

